# **AKWA IBOM GOT TALENT - Sponsorship Deck**

### **Welcome & Introduction**

AKWA IBOM GOT TALENT (AGT) is Nigeria's leading kids talent discovery platform. We aim to uncover, train, and showcase gifted children across singing, dancing, acting, comedy, fashion, and more.

Founded by Bishop Dr. Daniel Jack, AGT is more than a show - it's a movement for transformation.

### **Why Sponsor AGT**

- Align with youth empowerment and education
- Reach thousands of families, schools, and local communities
- Increase brand visibility and trust
- Showcase your CSR and community commitment

#### **Our Audience & Reach**

- Participants: 500+ kids across Nigeria

- Audience: 5,000+ live and 100,000+ digital reach

- Social Media: Facebook, Instagram, YouTube

- Local & national press coverage

### **Sponsorship Packages**

Title Sponsor

- Primary logo on all materials
- Speaking opportunity during finale
- Dedicated press coverage

### Gold Sponsor

- Logo on banners, shirts, website
- Social media shoutouts
- Interview mention

Silver Sponsor

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- Logo on website & social posts
- Event-day signage

### **Product Sponsor**

- In-kind support for refreshments, props, equipment
- Mention during show

### **Media & Branding Opportunities**

- Brand logo on event banners, t-shirts, and stage screens
- Mention in all press releases
- Weekly shoutouts on social media
- Mention in event livestreams and highlight videos

#### **Event Timeline**

- Auditions September 2025
- Live Shows Every Saturday: October 4, 11, 18, 25
- Mentorship & Workshops: September October

### Join as a Sponsor

Whether you're a large corporation or a local business, you are welcome to partner with AGT.

We'll help you choose the perfect package that aligns with your goals and brand message.

### **Contact Us**

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